

# Golfing with Heart<sup>©</sup> 2017



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# European Foundation

- ♥ The European Foundation was founded on 3rd January 1997 for the sole purpose of providing financial assistance for needy children and young people suffering from cancer ([www.krebskrankekinder.com](http://www.krebskrankekinder.com) )
- ♥ One member of the Board of the European Foundation will always be nominated as a Board Member of each of the national associations / foundations
- ♥ Golfing with Heart is a registered trade mark and all rights are owned by the European Foundation
- ♥ The net income of each Golfing with Heart tournament will be increased by a minimum amount of EUR 10'000 by the European Foundation



# Golfing with Heart

- ♥ Since 2004, the European Foundation for Needy Children and Young People Suffering from Cancer has founded non-profit associations in Liechtenstein/Switzerland, Austria and German and non-profit foundations in Spain, Russia, Lithuania, Slovakia and Italy. Each named in the local language coinciding with 'Golfing with Heart Associations/ Foundation for Needy Children and Young People Suffering from Cancer'
- ♥ Aim and purpose of these associations / foundations is the financial support of needy children and young people suffering from cancer. To achieve this objective, charity-golf-tournaments are being organized. The distribution of the income of these tournaments occurs locally in the region where the event takes place. This is according to the statutes of each and every association / foundation founded under the European Foundation
- ♥ The national non-profit associations / foundations are responsible for the organization of the Golfing with Heart tournaments in their countries. The initiators, supporters, golf friends and the volunteers work on an honorary basis and will not be paid for their services
- ♥ In close cooperation with the local relief organizations, the national associations / foundations are to distribute the income of the tournaments as financial support directly to the concerned children and young people in the region of the venue



# Tournaments' Income

In total, over 15 million Euros have been collected since 1997 and distributed to the local charities, which guarantee that the donations will be used for the specified purpose

Year	Tournaments' Income	Donation of European Foundation	Total
2014	€ 317.178,29	€ 270.371,71	€ 587.550,00
2015	€ 313.944,83	€ 276.255,17	€ 590.200,00
2016	€ 316.304,86	€ 281.764,80	€ 598.069,66
			<b>€ 1,775.819,66</b>



# Charity Managers and Senators

- ♥ Charity Managers are friends and supporters of Golfing with Heart, appointed by their respective local association / foundation to organize and realize the Golfing with Heart tournaments as volunteers

They can make use of the know-how of the local associations / foundations acquired over the last few years and cooperate with golf clubs, initiators and sponsor

Charity Managers stand for the high quality of the Golfing with Heart tournaments. 'Small and beautiful' is one of the features that characterize each Golfing with Heart tournament. Another important feature is the continuous successful organization of the events, whose explicit objective is to provide financial assistance to needy children and young people suffering from cancer

- ♥ Senators are friends and personalities from the fields of business, culture and society, who are appointed by the European Foundation  
They are ambassadors of the European Foundation at each Golfing with Heart tournament. They represent the interests of the European Foundation and decide on-site on a possible raise of the minimum financial contribution provided by the European Foundation



# Sponsoring 1

## ♥ ,Main Sponsoring' – price upon request

- ♥ The main sponsor is involved in all communication regarding the tournament (press coverage etc.)
- ♥ The name as well as the logo of the main sponsor's company is featured prominently on all promotional material
- ♥ A booth space or display area for corporate literature or other promotional items will be possible for the main sponsor at the Tee-off, putting area, the driving range or in the venue of the evening event. It is also possible to have a promotional stall at one of the holes

## ♥ ,Hole-Sponsoring' – price upon request

- ♥ ,The hole is yours' – This sponsoring includes an invitation for one person to the tournament and evening event
- ♥ The possibility to present the company with a logo on the sponsor board and in the sponsor folder
- ♥ The placement of a banner directly at the Tee-off area or the Green area of a hole
- ♥ Promotional stall, advertisement, etc



## Sponsoring 2

- ♥ ,Country-Sponsoring' – price upon request
  - ♥ This includes, among others, the integration in all means of communication of the tournament (press coverage etc.)
  - ♥ Distribution of pamphlets and give-aways
  - ♥ ,Your Hole' (see Hole-Sponsoring)
  
- ♥ ,Tour-Sponsoring' – Information and price upon request
  
- ♥ ,Supporter' – Information and price upon request
  
- ♥ ,Flight-Sponsoring' – Information and price upon request





## Events – Liechtenstein / Switzerland 2017

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
10th June	GC Bad Ragaz St. Gallen <a href="http://www.resortragaz.ch">www.resortragaz.ch</a>	Peter Konrad	Krebshilfe Liechtenstein, Krebsliga St. Gallen-Appenzell, Krebsliga Graubünden and other local charities



## Events – Austria 2017

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
10th June	GC Tillysburg Oberösterreich <a href="http://www.gclinz.at">www.gclinz.at</a>	Paul Fuchs	Oberösterreichische Kinderkrebshilfe
23rd June	GC Drachenwand Salzburg <a href="http://www.gcdrachenwand.at">www.gcdrachenwand.at</a>	Ernst Lieber	Salzburger Kinderkrebshilfe
01st July	GC Gut Murstätten, Lions for Golfen mit Herz <a href="http://www.gcmurstaetten.at">www.gcmurstaetten.at</a>	Michael Stöckl	Steirische Kinderkrebshilfe
16th September	GC Dolomitengolf Lienz Osttirol <a href="http://www.dolomitengolf.at">www.dolomitengolf.at</a>	Hermann Unterdünhofen	Leukämie- and Kinderkrebshilfe Osttirol



## Events – Germany 2017

Date	Golfclub	Charity Manager	<b>The income is distributed directly to the affected children and young people in cooperation with ...</b>
24th June	GC Am Alten Fliess, Köln <a href="http://www.golfplatz-koeln.de">www.golfplatz-koeln.de</a>	Heinz Pickel	Förderverein für krebskranke Kinder Köln, Uniklinik Köln, Kinder Krankenhaus Amsterdamer Straße and other local charities around Köln
08th July	GC Öschberghof, Donaueschingen <a href="http://www.oeschberghof.com">www.oeschberghof.com</a>	Hans-Josef Schütz	Förderverein für krebskranke Kinder e.V., Freiburg i.Br. and other local charities around Freiburg
02nd September	GC Bodensee, Weissensberg <a href="http://www.gcbw.de">www.gcbw.de</a>	Paul Vieli	Krankenhaus der Stadt Dornbirn, Urmel-Kinderkrebshilfe e.V., Ba-Wü/D and other local charities in the south of Germany
09th September	GC Morsum, Sylt <a href="http://www.golf-morsum.de">www.golf-morsum.de</a>	Nele und Björn Berg	Local charities



## Events – Slovakia 2017

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
13th May	Penati Golf Resort, Senica <a href="http://www.penatigolfresort.sk/de">www.penatigolfresort.sk/de</a>	Jan Tomas	Local charities f.e.. Dobrý Anjel



## Events – Spain 2017

Date	Golfclub	Charity Manager	The income is distributed directly to the affected children and young people in cooperation with ...
25th February & 29th October	Son Gual Golf Palma de Mallorca <a href="http://www.son-gual.com">www.son-gual.com</a>	Claus Feldt Jürgen Hansen	Local charities
26th February	Golf Son Muntaner Palma de Mallorca <a href="http://www.sonmuntanergolf.com">www.sonmuntanergolf.com</a>	Claus Feldt Jürgen Hansen	Local charities
30th October	Son Antem Golf Club Llucmajor, Mallorca <a href="http://www.sonantemgolf.com">www.sonantemgolf.com</a>	Claus Feldt Jürgen Hansen	Local charities
31st October	Golf Maioris Palma de Mallorca <a href="http://www.golfmaioris.com">www.golfmaioris.com</a>	Claus Feldt Jürgen Hansen	Local charities
01st November	Golf de Alcanada Palma de Mallorca <a href="http://www.golf-alcanada.com">www.golf-alcanada.com</a>	Claus Feldt Jürgen Hansen	Local charities
02nd November	Golf Park Puntiro Palma de Mallorca <a href="http://www.golfparkmallorca.com">www.golfparkmallorca.com</a>	Claus Feldt Jürgen Hansen	Local charities
03rd November	Golf de Andratx Camp de Mar/Mallorca <a href="http://www.golfdeandratx.com">www.golfdeandratx.com</a>	Claus Feldt Jürgen Hansen	Local charities





# Contact Details – FL/CH, AUT, DE, ES

## **Golfing with Heart Liechtenstein / Switzerland**

Association for Needy Children and Young People Suffering from Cancer  
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## **Golfing with Heart Germany**

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## **Golfing with Heart / Fundación Golf con Corazón Spain**

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# Contact Details – SK, LI, RU, I

## **Golfing with Heart Slovakia**

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Telefon +421.2.5263.3161

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## **Golfing with Heart Lithuania**

Foundation for Needy Children and Young People Suffering from Cancer  
Labdaros ir paramos fondas „Golfas iš širdies“, Liepų g. 21-54 / J. Karosos g. 6-54, LT – Klaipeda / Litauen  
Telefon +370.46.311.701

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## **Golfing with Heart Russia**

Foundation for Needy Children and Young People Suffering from Cancer  
Dovzhenko Str., RU-119590 Moskau, Russland

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## **Golfing with Heart Italy**

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# Contact Details – European Foundation

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